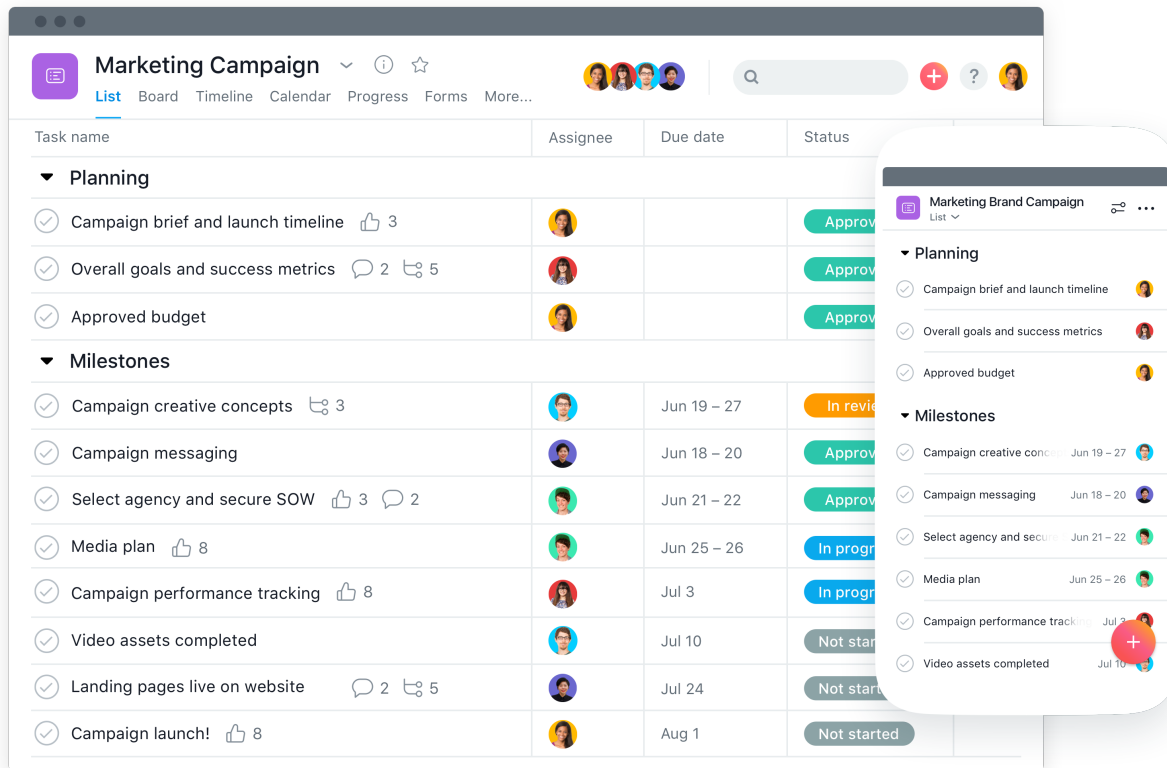


ASANA



Marketing Campaign List Board Timeline Calendar Progress Forms More...

Task name	Assignee	Due date	Status
Planning			
✓ Campaign brief and launch timeline 3	[Avatar]		Approved
✓ Overall goals and success metrics 2 5	[Avatar]		Approved
✓ Approved budget	[Avatar]		Approved
Milestones			
✓ Campaign creative concepts 3	[Avatar]	Jun 19 – 27	In review
✓ Campaign messaging	[Avatar]	Jun 18 – 20	Approved
✓ Select agency and secure SOW 3 2	[Avatar]	Jun 21 – 22	Approved
✓ Media plan 8	[Avatar]	Jun 25 – 26	In progress
✓ Campaign performance tracking 8	[Avatar]	Jul 3	In progress
✓ Video assets completed	[Avatar]	Jul 10	Not started
✓ Landing pages live on website 2 5	[Avatar]	Jul 24	Not started
✓ Campaign launch! 8	[Avatar]	Aug 1	Not started

Marketing Brand Campaign List

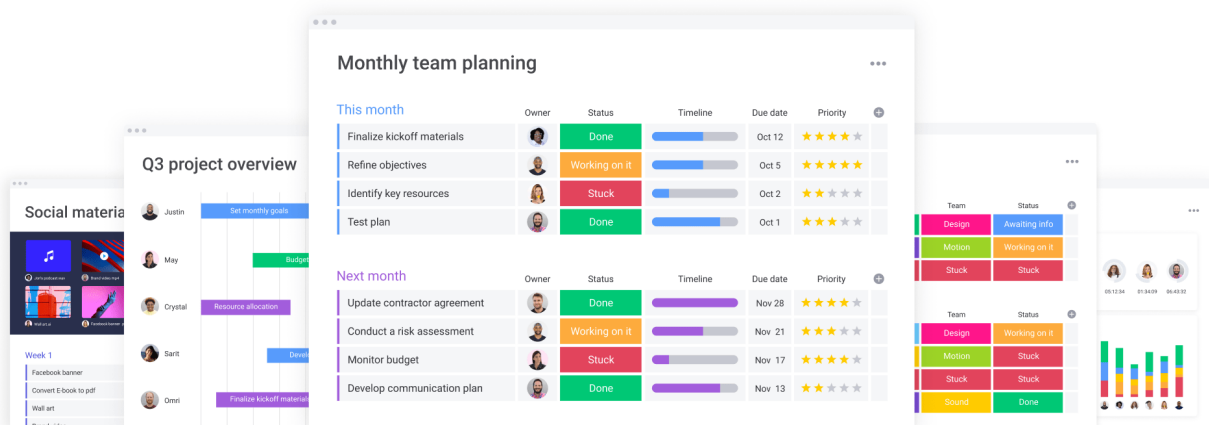
Planning

- ✓ Campaign brief and launch timeline [Avatar]
- ✓ Overall goals and success metrics [Avatar]
- ✓ Approved budget [Avatar]

Milestones

- ✓ Campaign creative concepts Jun 19 – 27 [Avatar]
- ✓ Campaign messaging Jun 18 – 20 [Avatar]
- ✓ Select agency and secure SOW Jun 21 – 22 [Avatar]
- ✓ Media plan Jun 25 – 26 [Avatar]
- ✓ Campaign performance tracking Jul 3 [Avatar]
- ✓ Video assets completed Jul 10 [Avatar]

MONDAY



Monthly team planning

Task	Owner	Status	Timeline	Due date	Priority
Finalize kickoff materials	[Avatar]	Done	[Progress bar]	Oct 12	★★★★★
Refine objectives	[Avatar]	Working on it	[Progress bar]	Oct 5	★★★★★
Identify key resources	[Avatar]	Stuck	[Progress bar]	Oct 2	★★★★★
Test plan	[Avatar]	Done	[Progress bar]	Oct 1	★★★★★

Next month

Task	Owner	Status	Timeline	Due date	Priority
Update contractor agreement	[Avatar]	Done	[Progress bar]	Nov 28	★★★★★
Conduct a risk assessment	[Avatar]	Working on it	[Progress bar]	Nov 21	★★★★★
Monitor budget	[Avatar]	Stuck	[Progress bar]	Nov 17	★★★★★
Develop communication plan	[Avatar]	Done	[Progress bar]	Nov 13	★★★★★

Q3 project overview

Social media

Team

Team	Status
Design	Awaiting info
Motion	Working on it
Stuck	Stuck

Team

Team	Status
Design	Working on it
Motion	Stuck
Stuck	Stuck
Sound	Done

AIRTABLE

The screenshot shows the Airtable 'Project tracker' base. The interface is divided into a left sidebar, a main table view, and a right sidebar with an 'APPS' panel.

Left Sidebar (Views):

- Find a view
- All projects (selected)
- Incomplete projects by leader
- Completed projects
- Project calendar
- Due dates only

Main Table View:

	Name	Category	Complete	Pro
1	Coffee packaging	Brand identity		
2	EngineerU brand identity	Brand identity	✓	
	Gotham City Parks brand identity	Brand identity	✓	
4	CMCA brand identity	Brand identity		
5	Flapper brand identity	Brand identity	✓	

16 records

Right Sidebar (APPS):

High-level dashboard

Read me 🌟

Airtable apps are powerful apps you can add to your bases, giving them additional features and making your records do more for you.

These sample apps show some ways that you can use apps to enhance your project tracking use cases.

Chart: This [chart app](#) (called "Projects per lead") shows how many projects have been assigned to each project lead. It also shows how many projects each person has completed or not completed, in different colors. This is one quick way to visually model how many projects each collaborator

Projects per person ▾

4

TRELLO

The screenshot shows the Trello 'Project Team Spirit' board for 'Acme, Inc.'. The board is organized into three columns: 'To Do', 'Doing', and 'Done'.

Board Header:

- Project Team Spirit
- Acme, Inc.
- +12
- Invite

Columns:

- To Do:** 2 cards. One card is visible with a progress bar and 2 assignees.
- Doing:** 2 cards. One card is visible with a progress bar, 2/10 completion, and 2 assignees. The other card is partially visible with a progress bar, 6/10 completion, and 2 assignees.
- Done:** 3 cards. One card is visible with a progress bar, 6 completion, and 2 assignees. The other two cards are partially visible with progress bars, 10/10 completion, and 2 assignees.