

Julie Loy

SALONTOGRAPHY

Worksheet

CREATING COMPOSITION

Composition is a way of guiding your eye towards the most important elements of an image. Good composition can elevate and bring emotion to an image. On the other hand, bad composition can ruin an image.

You determine what the focus of your image will be and compose your elements accordingly.

Things to consider when composing an image are:

Where do you want the focus to be?

A product, salon guest's eyes, a hairstyle, hair clip, jewelry, etc. ? Wherever you want the focus to be, line that area up with an intersecting line on your camera's grid. Pay extra attention to things around your subject, such as leading lines (aka brick walls, shelves, etc), pictures on walls in the background, or even the empty dead space that is around your subject. All these things play together and, when composed correctly, will help grab the attention of your audience.



COMPOSITION: WORKSHEET

Turn on your grid on either your phone or the camera, whichever you are choosing to photograph with.

Grab a salon guest, co-worker, friend, or product to practice on.

Practice framing your shot using your grid. You should also pay attention to spacing, lines, contrast, and depth of field. Pay extra attention to where your eye is naturally drawn. Where does your eye go?

Practice makes Perfect

Snap a shot of each category then using the rule of thirds, make sure to snap different angles of each category. Don't forget to post your before and afters in the Facebook group.

A person

Hair: closeup hair

Product photo

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NOTES:

USE THIS PAGE TO WRITE DOWN ANY QUESTIONS OR STRUGGLES YOU ARE HAVING. THIS WILL BE A GREAT OPPORTUNITY TO SUBMIT THEM FOR THE LIVE FACEBOOK Q&A SESSION.

