

KEY TAKEAWAYS

- There is a communication gap between our technical people and our company leaders. It is caused by geek speak and poor listening skills.
- Technical people resist changing their communication patterns because they're afraid everyone will discover their superspecial language isn't actually all that special after all.
- The robot talk is on purpose. This primarily goes back to technical people's insecurities and fears.
- There is always a way to simplify the language in order to communicate more effectively, but most technical people don't take the initiative to make those changes.