



Private Training (Financial Trainee)

Sample Syllabus

Corporate

Business Owner

Profile	Leading Real Estate Developer (SET Listed Company)		
Goal	Align Department Activity and Financial Impact to Achieve Company Target	Hours	18
Participant	6 (C - Suite)	Venue	In House

Topics	Session	Details	Hours
Basic	1	Basic Knowledge of Investment World Why Investor Buy Stock? - (EPS Growth) Good Company vs Good Investment Why Financial Statements are Important to Investors? Key Driver of Earning Growth - (DuPont Analysis) Time Value of Money (TVM) Project Feasibility Sensitivity Analysis Scenario Analysis Investment Appraisal Techniques Cost of Capital (WACC) Working Capital Management	3
	2	Balance Sheet (B/S) Asset (Current Non Current) Liabilities (Current Non Current) Equity (Paid Up Capital Retained Earnings) Income Statement (I/S) Gross Profit Operating Profit Selling General & Admin (SG&A) EBITDA EBIT Net Income (NI) Recurring vs Non Recurring Income	3
	3	Statement of Cash Flow (CF) Cash Flow From Operation (CFO) Cash Flow From Investing (CFI) Cash Flow From Financing (CFF) Common Size & Comparative Analysis Cross Section Time Series Financial Ratio Analysis (5 Categories) DuPont Analysis (3 5 Steps)	3



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Case Study	4	Property Sector Outlook Macro View (Top Down) Developer View (Bottom Up) Segment View (SDH TH Condo) Key Different Financial Ratio From Each Developers Gross Margin Operating Margin SG&A Interest Expense & Gearing Net Margin Best Property Developers in Many Aspects Buyer Perspective Among Peers Investors	3
	5	Strategy to Reflect in I/S and B/S Presale vs Prebuilt Large Land Bank vs Acquired When Needed Outsource vs In-House Design & Construction Company Valuation P/E P/BV PEG EV/EBITDA DCF, DDM SOTP	3
Key Takeaway	6	Constructive Comments for Improvement in Each Area Financial Statement Financial Ratio Analysis Tools MD&A Equity Research (Sell Side Analyst) Etc. Revenue Growth vs Costing Saving Strategy	