



# **Blogger** ***Breakthrough*** **VIRTUAL SUMMIT**

*Take Your Blog to the Next Level*



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# **Blogger Breakthrough Summit**

## Hosted By:

**ELIZABETHSTAPLETON.COM**



### **Liz Stapleton, Esq.**

Liz Stapleton is a lawyer and blogger. A licensed attorney since 2012, and a blogger since 2014, she has spoken at both virtual and in-person conferences, on the importance of legally protecting your blog and business. She is the founder and voice behind Less Debt, More Wine – a personal finance site, and ElizabethStapleton.com, where she helps readers do more in less time as well as understand the legal side of blogging.

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# BLOGGER *BREAKTHROUGH*

## VIRTUAL SUMMIT NOTES

**Session:** SEO Like A CEO: Building A Sustainable Online Business



### **Eric Hochberger**

Co-founder/CEO of Mediavine

Eric Hochberger co-founded Mediavine in 2004 and leads its technological and advertising initiatives. He holds a B.S.E. in Computer Engineering from the University of Michigan and lives in Lighthouse Point, Fla., with his wife and daughters.

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## **VIRTUAL SUMMIT NOTES**

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## **VIRTUAL SUMMIT NOTES**

**Session:** SEO Like A CEO: Building A Sustainable Online Business

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