

# Blogger Breakthrough VIRTUAL SUMMIT

Take Your Blog to the Next Level



# **Blogger Breakthrough Summit**Hosted By:

### **ELIZABETHSTAPLETON.COM**



### Liz Stapleton, Esq.

Liz Stapleton is a lawyer and blogger.

A licensed attorney since 2012, and a blogger since 2014, she has spoken at both virtual and in-person conferences, on the importance of legally protecting your blog and business.

She is the founder and voice behind Less Debt, More Wine – a personal finance site, and ElizabethStapleton.com, where she helps readers do more in less time as well as understand the legal side of blogging.

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# BLOGGER BREAKTHROUGH VIRTUAL SUMMIT NOTES

**Session:** 

How to Keep the Fun in Blogging Once You've Made Money and Need to File Taxes



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#### **Katherine Pomerantz**

Money Mentor and CEO of the Bookkeeping Artist

Katherine Pomerantz, actress turned accountant, capitalized on her artistic background to create the Chaos Money Framework, a financial framework for entrepreneurs who didn't go to business school. Her expertise has been featured by Buzzfeed, The Penny Hoarder, and the Stacking Benjamins Podcast. Katherine's unique perspective on money allowed her to open her own accounting firm in less than a year with no previous financial experience. Now, her virtual firm has global reach as she's helped everyone from ex-pats to international start-ups create profitable businesses of their own. Connect with her at bookkeepingartist.com.



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How to Keep the Fun in Blogging Once You've Made Money and Need to File Taxes



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How to Keep the Fun in Blogging Once You've Made Money and Need to File Taxes

### A GROWING BLOG NEEDS A SAVVY CEO...

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