Elevating Your Food Photography To the Editorial and Commercial Level

Hi I'm Skyler Burt!

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PHOTOGRAPHY WORKFLOW BUSINESS SKILLS

Ingredients & Directions



Pre-Production Plan

- Composition
- Story
- Props
- Camera Angle
- Background
- Light

DAY: 1Mixed Green Salad with Chimichurri Beef Tenderloin

 $Fresh \ mesclum \ lettuce \ mix \ topped \ with \ roasted \ beef \ tenderloin \ and \ tangy \ Chimichurri \ sauce. \ Served \ with \ roasted \ Yukon \ potato \ "croutons."$



Photography Notes:

Angle: 90° medium to wide

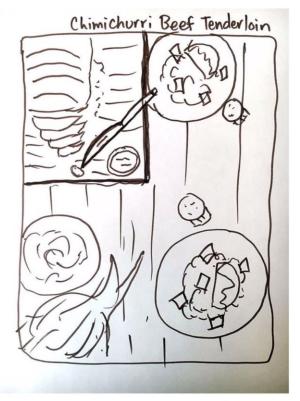
Key: Middle

Props:

- · wooden chopping block
- · cheese cloth or brown linen
- · ceramic or wooden bowl for salad
- · 2 cream ceramic plate
- Antique Gerber carving set
- · 2 forks
- · 2 wooden handled steak knives
- · small bowl for Chimichurri
- · 2 drinking glasses for spritzers

Background: Cream colored wood or concrete

Notes: Ingredients set aside separately for food stylist to arrange, whole tenderloin plus more for plating, extra salad and chimichurri, spritzers





DAY: 5 Fish Stew

A hearty stew of made of clams, rockfish, and shrimp in a slow-simmered tomato and seafood broth, enhanced with garlic, fresh ginger, leeks, and white wine.



Photography Notes:

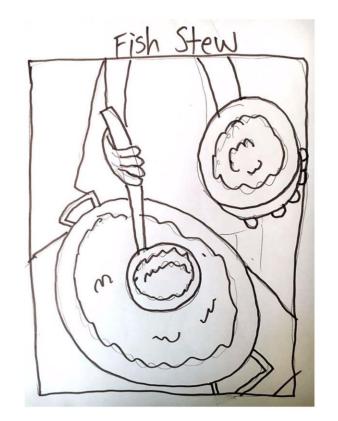
Angle: 45° Medium-wide

Key: Middle Props:

- 1 blue or cream ceramic bowl
- 1 ladle
- 1 wooden cutting board
- 1 person

Background: Wooden

Notes: Ingredients set aside separately for food stylist to arrange, enough stew to fill 6 qt dutch oven (possibly need to sink a filler bowl to prop up ingredients inside dutch oven), styled stew in ladle and in bowl. Need person





DAY: 3Bison Burger with Blackberry, Blue Cheese & Pickled Onions

Ground bison topped with juicy blackberries, pickled red onions and crumbled blue cheese on a toasted slider bun.



Photography Notes:

Angle: 45° Camera Burger Level **Key:** Middle

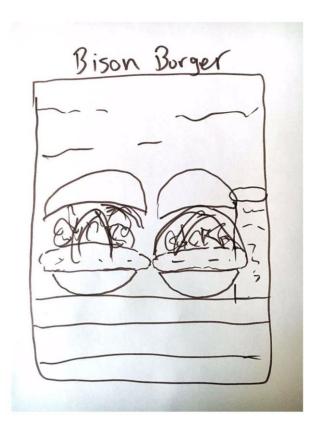
Props:

Cutting Board

Mason Jar (or any cool jar) for pickled onions

Background: Cream colored wood or concrete (same for backdrop)

Notes: Ingredients set aside separately for food stylist to arrange, Multiple burgers in a row, spare pickled onions to fill jar (might need to undercook bison patty to achieve correct color)





DAY: 2Tofu Caprese Stacker

A vegan "stacker" inspired by the Caprese salad with marinated tofu instead of mozzarella cheese, fresh Roma tomatoes, basil pesto and a balsamic glaze, served on toasted rustic whole wheat bread.



Photography Notes:

Angle: 90° Medium - Wide Shot

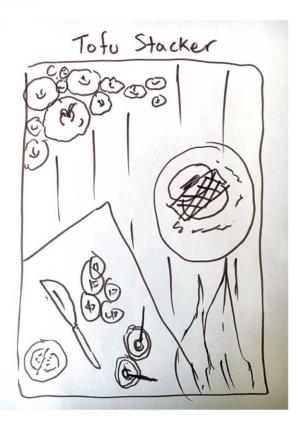
Key: Middle - Low Key

Props:

- Cutting Board
- Cream ceramic plate
- · Miyabi Chef Knife
- · 2 Small bowls for pesto and glaze
- · 2 small silver spoons for side bowls
- · Cheese cloth or linen

Background: Dark wooden table

Notes: Ingredients set aside separately for food stylist to arrange, need lots of heirloom tomatoes for corner of frame plus more on cutting board and for finished dish, extra grilled tofu as well as pesto and glaze on side



Photography Notes:

Angle: 90° Medium - Wide Shot

Key: Middle - Low Key

Props:

- Cutting Board
- Cream ceramic plate
- Miyabi Chef Knife
- 2 Small bowls for pesto and glaze
- 2 small silver spoons for side bowls
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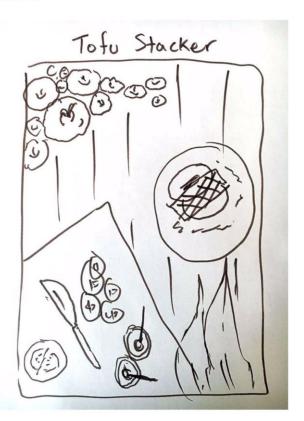
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DAY:___ RECIPE DISCRIPTION:

PHOTOGRAPHY NOTES:

ANGLE:

KEY:

PROPS:

BACKGROUND:

NOTES:

ORAWITAG



CHOWHERD











CHOWHERD

Substitution







Shooting In Plates



Shooting In Plates

Strategy

- How many images will you make
- What order will you take the images in
- Focus and aperture

Shooting In Plates 4 image composite

Canon 5Ds w/ 50mm f1.2L F/8.0 1/160 ISO100

Camera Angle: 90°

Light: 500w w/Softbox 45° from top / slightly raised



The Cherry On Top



Gradient Lighting

Canon 5Ds w/ 50mm f1.2L F/5.6 1/160 ISO100

Camera Angle: 0-45°

Light: 500w w/Softbox 45° from side/ tilted away Large Diffusor



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