



Attract your Dream Sponsors without Selling Out!




Learn the biggest mistakes influencers make when pitching sponsors
and what brands REALLY want to hear to sign you on the spot!

MEET JENNY, CREATOR OF THE MELROSE FAMILY & JENNYMELROSE.COM



"Retired" from a NYS teaching job
because her sponsored post income
replaced it.

Consistently made over 5 figures on
sponsored posts alone.

 @Jenny_Melrose



JENNY MELROSE



the
MELROSE
FAMILY

Inspiration from our *family* to yours.

Here's what you'll learn...



Steps to take to make sure you hear back from brands



The biggest mistake made when working with brands



The #1 question I get asked about working with brands



Who to reach out to when working with brands



The NEW way to reach out to brands




In the beginning...



WHY IT WENT WRONG

THE SOLUTION

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CRITICAL MISTAKES

MADE WHEN WORKING WITH
BRANDS ON SPONSORED CONTENT




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ELEVATOR PITCH





CONFIDENCE

 @Jenny_Melrose



**NOT CONTACTING
BRANDS CORRECTLY**

INITIAL PITCH






PROPOSAL




LACK OF AUTHENTICITY

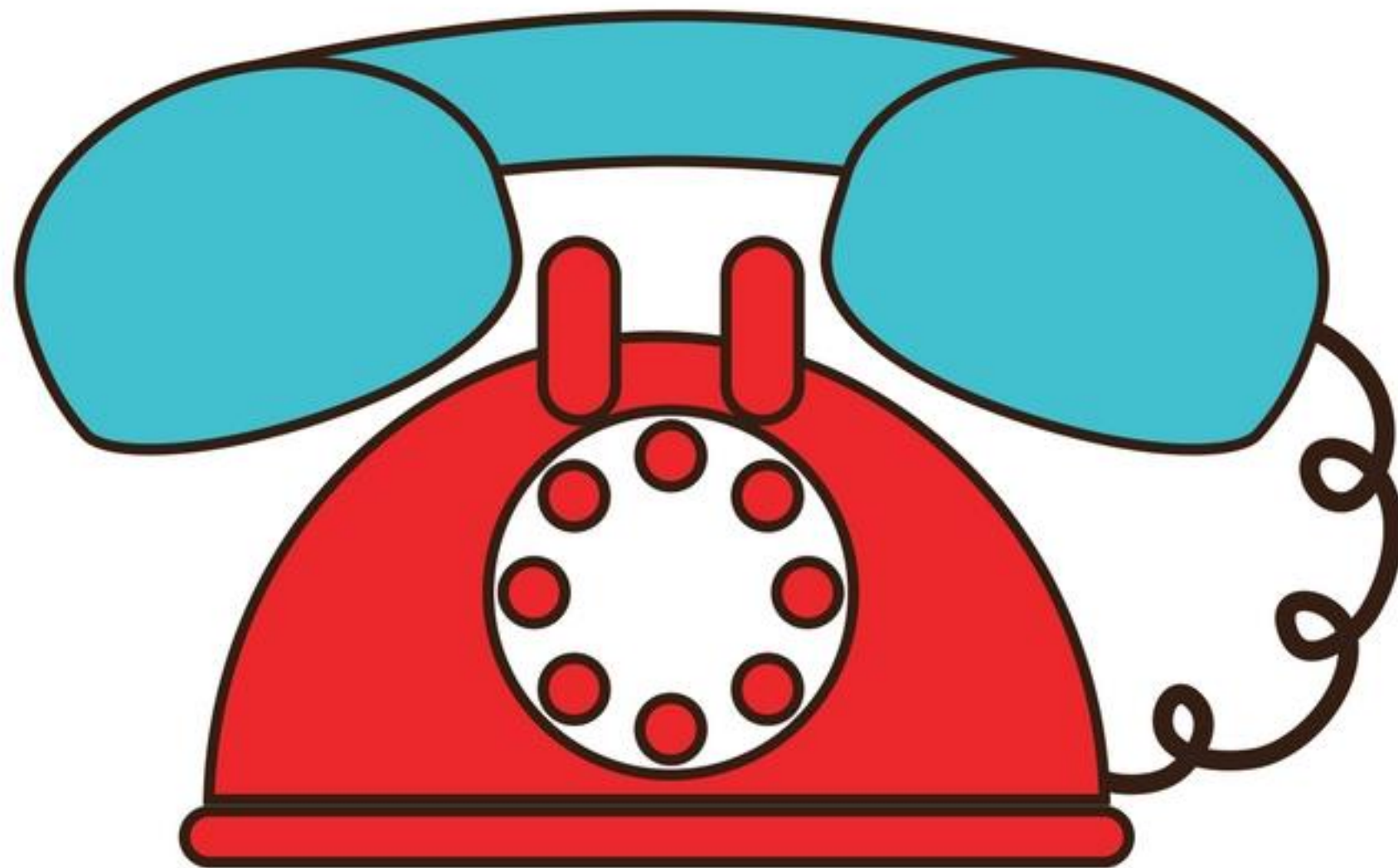
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GOING THE EXTRA MILE

 @Jenny_Melrose

NON-EXISTENT FOLLOW-UP



PITCH PERFECT LIVE

<https://jennymelrose.com/pitchperfectlive>



5 DAYS TO
PERFECT PITCHING:
EVERYTHING YOU
NEED TO LAND YOUR
DREAM SPONSORS
5/13/19 - 5/17/19



@Jenny_Melrose

