

Welcome

NEXT LEVEL FOOD VIDEOS

With Your Host
Trevor McElbeth

Not Possible Without My
AWESOME
Wife
Jennifer Deboth
and...

SHOW · ME · THE

yummy

A stylized blue fork icon is integrated into the cursive word 'yummy'. The fork's tines are positioned under the 'y' and 'm', and its handle extends as a long, flowing underline beneath the entire word.

Easy Recipes for Yummy Food

My Background

SHOW · ME · THE

yummy

A stylized blue fork icon is integrated into the cursive word 'yummy'. The fork's tines are positioned under the 'y' and 'm', and its handle extends as a wavy line under the 'm' and 'y'.

What is “Next Level” for YOU?

What's the point?

What Video Has Done For Us

TODAY

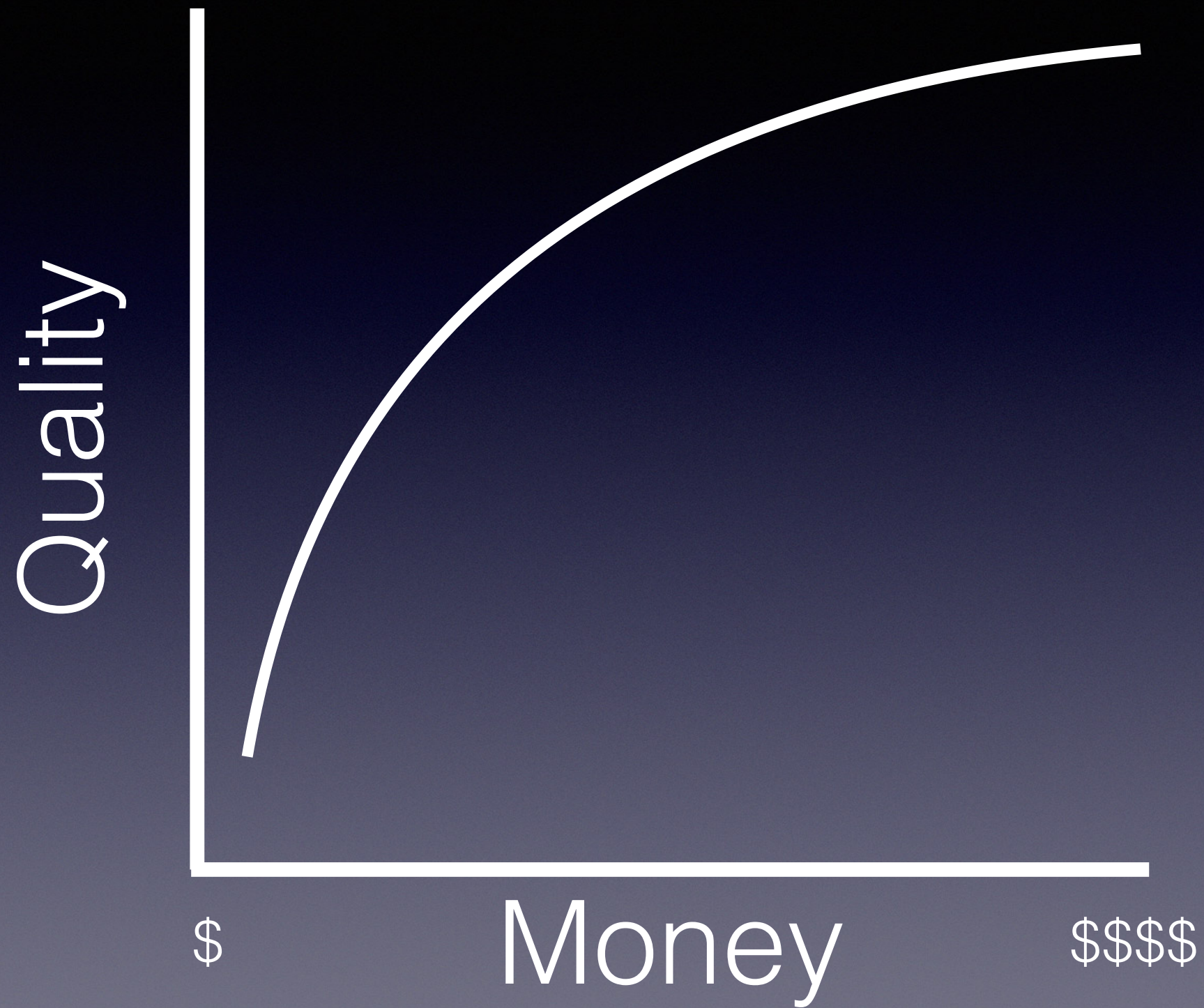
14 Things You Can Do

EQUIPMENT
SHOOTING
EDITING

EQUIPMENT

“When it comes to your video,
money doesn't buy quality...
it just makes things faster and easier”

-Trevor DeBth



TYPE OF CAMERA

DSLR

Mirrorless

Crop Frame

Full Frame

ALL PRODUCE GREAT VIDEO

Spend Wisely

Camera Moves

Fluid Video Head





Camera Moves

Slider/Dolly





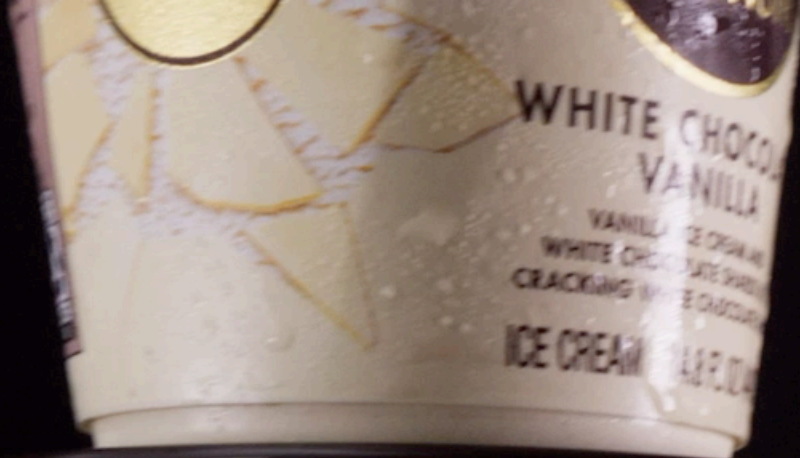
SLIDER



PICO DOLLY

Camera Moves

Stabilizer



Lenses

Macro

GET CLOSE



Lighting











60% 



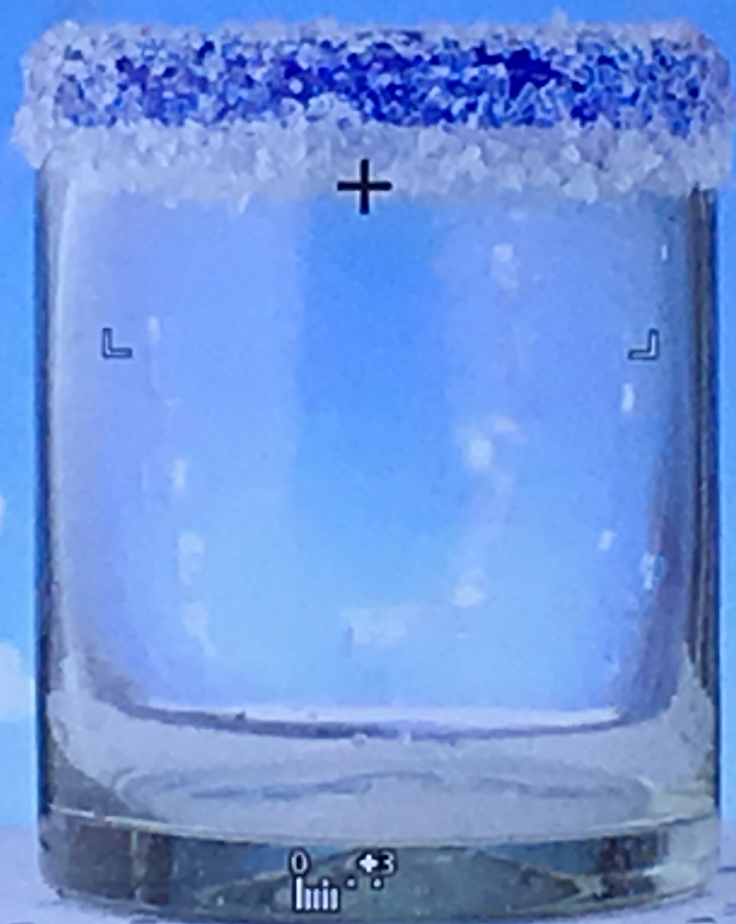
MOV

4K
100M

100%
4208


60/23.98p

PEAK H



0.0

60

0  3

800

ISO



1

1:24







Start Small & Evolve

theblogvillage.com/equipment

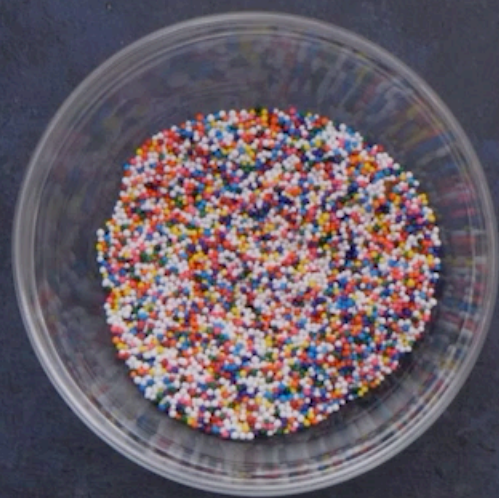
SHOOTING

Resolution



Shoot in 4k Output 1080p





4K Advantages

Reframe Shots

Add Motion

Output Options

Better Image

4K Disadvantages

Need a Powerful Computer

LOTS of Storage

May Need a New Camera

Frame Rates

24/30fps Standard

60fps Slo-Mo

120-180fps Super Slo-Mo

180+fps Really Super Slo-Mo

60FPS



180FPS



Stop Motion

EDITING

Titles



Titles

Don't Reinvent the Wheel

Use a Template

videohive.net

Also Simple But Effective...

ONE POT MACARONI & CHEESE

Add Motion

Works with both 1080 & 4k

More options with 4k

1080 Limit to 10-15%



Color Correction



A Shot in Stages

ORIGINAL



SCALED
REVERSED
SPED UP



STABILIZED



COLOR



Putting it all Together



Ultimate Video Cheat Sheet

showmetheyummy.com/efc

THANK YOU!

Q&A

showmetheyummy.com/efc