

STARTUP & MICROENTERPRISE CONSULTING

Micro Solo Digital Owner Support

[MICROSOLO.CO](https://microsolo.co)



Build, Accelerate, Grow

FROM IDEA TO LAUNCH

Starting a business is always an exciting and challenging experience. As a solopreneur, micro-enterprise or growth-stage small business, there are many aspects to consider when it comes to launching and growing your business. At our company, we offer start-up business services that can help you with everything from ideation to traction and proof of concept.

Business Model Canvas

One of the first steps in starting a business is to develop a business model canvas. This is a visual tool that helps you to identify key elements of your business, such as your target market, revenue streams, and cost structure. Our team can help you to create a business model canvas that is tailored to your specific business needs. This will provide you with a clear roadmap for how to move forward with your business.

At our company, we provide start-up business services that can help you to navigate the many challenges of starting and growing a business. From ideation to traction and proof of concept, our team can provide guidance and support at every step of the way. Contact us today to learn more about how we can help you to achieve your business goals.

Ask Us About
Targeted Solutions



IDEA PHASE

Ideation is the process of generating and developing new ideas. This is a critical component of starting a business, as it allows you to come up with innovative solutions and products that can set you apart from your competition. Our team can help you to brainstorm ideas and develop a plan for how to bring those ideas to fruition. We can also help you to research your market and identify potential opportunities for growth.



GAINING TRACTION

Traction is the process of gaining momentum and growing your business. This is a critical component of long-term success, as it allows you to establish a foothold in your market and attract new customers. Our team can help you to develop a traction strategy that is tailored to your business. We can help you to identify key growth opportunities, optimize your marketing and sales efforts, and develop processes for scaling your business.



LAUNCHING A BUSINESS

Once you have a solid business model canvas and a clear plan for your business, it's time to launch. This is an exciting but challenging time, as you'll need to navigate a variety of legal, financial, and operational considerations. Our team can help you to launch your business with confidence, providing guidance and support throughout the process. We can help you to set up your business structure, obtain necessary licenses and permits, and establish key partnerships and relationships.



PROOF OF CONCEPT

Proof of concept is the process of demonstrating that your product or service is viable and can deliver value to your customers. This is a critical component of building credibility and establishing a foundation for long-term success. Our team can help you to develop a proof of concept strategy, tailored to your business. We can help you to identify key metrics for success, develop a testing plan, and iterate on your product or service until it is ready for market.



GETTING STARTED

START YOUR FREE 30-DAY TRIAL OF THE LOCAL BUSINESS ONLINE TOOLKIT. NO CREDIT CARD REQUIRED.

Checkout your very own Snapshot report will give you an in-depth overview of how you stack up to your competition in your industry. The Local Business Online Toolkit includes a set of free digital marketing, e-commerce, and online communication tools to get you started.



SCHEDULE A CONSULTATION

Schedule a free 20-minute business and marketing consultation to talk about your challenges and realities.

We'll listen to assess your current situation, gain an understanding of your business goals, and identify the ways Micro Solo can help you grow your reach, convert leads to sales, and expand your business.



DISCOVERY SESSION

Our business consultant-led approach to screening can help focus on the right topics in three different ways; assess progress in different areas, map opportunities, or a screen to rate personal skills. The screenings are a starting point for a conversation about the business or the business idea. A discussion which will end with a conclusion on where to first make decisions and take action to move the business forward.



DIGITAL CONSULTING

Along with microenterprise consulting services, Micro Solo functions as a marketing agency, a technology provider, and an internet-based telecommunications company. Whether it be in small business marketing, digital transformation, web design, strategy planning, or growing a business, our firm will help build new skills and approaches, like better systems for your business or better digital and cloud-based marketing techniques.

Targeted Solutions



OWNER SUPPORT

Are you a small business owner struggling to keep up with the demands of your growing business? Our consulting services offer owner support for those who are under-staffed and overwhelmed. Let us help you navigate the challenges of running a business.

If you're a growth-stage company seeking to take your business to the next level, investing in services that can help you gain a competitive advantage and improve your online presence is essential.



CUSTOMIZED STRATEGIES

By working with experienced professionals who understand the unique challenges and opportunities of the growth stage, we'll be able to develop a customized strategy that delivers results and positions you for long-term success. Don't let your competitors get ahead - start exploring your options for growth today!

Schedule a free 20-minute business and marketing consultation to talk about your challenges and realities.



INVESTMENT

DISCOUNTING CONSULTING VALUE

Business consulting services can be used by both small team founders/owners and solopreneur to help prosper even during a weak economic environment.

To remain competitive and profitable requires a lot more than just being able to establish a budget. By using an outside consultancy, advice can be given addressing specific areas of the business through expertise.



CONSULTING FLEXIBILITY

Gain access to expertise and knowledge immediately as a business start-up and entrepreneur. Flexible relationships, work with consultants only as needed, desired, or economical.

New ventures and existing small businesses can benefit by having consultants work at an agreed hourly or project-based rate on specific problems and challenges. This frees the client up to focus on other vital elements of the business.

Get Started